



## #ThisHappened nel 2020: un anno su Twitter nel mondo

Quali sono stati i tweet più popolari quest'anno e chi si è aggiudicato i primi posti su Twitter a livello globale? Secondo il report “**Un anno su Twitter**” non si è parlato solo di coronavirus: nel 2020 la community globale di Twitter ha commentato anche i principali avvenimenti politici, con particolare attenzione agli Stati Uniti, tra le elezioni presidenziali e le manifestazioni di #BlackLivesMatter, gli eventi sportivi della Champions League e dell’NBA, oltre a celebrare il fenomeno musicale del K-pop con la consacrazione dei BTS.

### I tweet più ritwittati nel mondo

1. <https://twitter.com/chadwickboseman/status/1299530165463199747>



2. [https://twitter.com/BTS\\_twt/status/1256648835272605697](https://twitter.com/BTS_twt/status/1256648835272605697)



방탄소년단  
@BTS\_twt

Never Not



1:19 34.8M views

8:16 PM · May 2, 2020 · Twitter for Android

1.3M Retweets 251.2K Quote Tweets 3M Likes

3. <https://twitter.com/1kingmyles/status/1265832328598884352>



What a headline



4:28 AM · May 28, 2020 · Twitter for Android

819.4K Retweets 18.8K Quote Tweets 2.8M Likes

4. <https://twitter.com/gnuman1979/status/1239523796542992387>

 **jamie**  
@gnuman1979

Quarantine day 6.



0:00 49.2M views

1:07 PM · Mar 16, 2020 · Twitter for iPhone

799.6K Retweets 50.7K Quote Tweets 2.9M Likes

5. <https://twitter.com/andymilonakis/status/1266821069823975430>

 **Andy Milonakis** ✓  
@andymilonakis

Congratulations to the Astronauts that left Earth today.  
Good choice

9:57 PM · May 30, 2020 · Twitter Web App

778.2K Retweets 20.3K Quote Tweets 3.7M Likes

6. <https://twitter.com/onedirection/status/1285922551227531266>



Tomorrow! You and me got a whole lot of history  
#10YearsOf1D



3:00 PM · Jul 22, 2020 · TweetDeck

694.7K Retweets 298.4K Quote Tweets 1.9M Likes

- 7. <https://twitter.com/twitter/status/1278763679421431809>



You can have an edit button when everyone wears a mask

8:53 PM · Jul 2, 2020 · Twitter Web App

678K Retweets 100.7K Quote Tweets 2.8M Likes

- 8. <https://twitter.com/billboardcharts/status/1300489084222279680>



The #Hot100 top 10 (chart dated Sept. 5, 2020)

SONG	ARTIST
1 <b>Dynamite</b>	BTS
2 <b>WAP</b>	Cardi B ft. Megan Thee Stallion
3 <b>Laugh Now Cry Later</b>	Drake ft. Lil Durk
4 <b>Rockstar</b>	DaBaby ft. Roddy Ricch
5 <b>Blinding Lights</b>	The Weeknd
6 <b>Whats Poppin</b>	Jack Harlow ft. DaBaby, Tory Lanez & Lil Wayne
7 <b>Watermelon Sugar</b>	Harry Styles
8 <b>Roses</b>	SAINT JHN
9 <b>Savage Love (Laxed - Siren Beat)</b>	Jawsh 685 x Jason Derulo
10 <b>Before You Go</b>	Lewis Capaldi

HOT GIRL MEG and 8 others

7:42 PM · Aug 31, 2020 · Twitter Web App

663.4K Retweets 104.8K Quote Tweets 1.9M Likes

9. <https://twitter.com/BarackObama/status/1221552460768202756>



Kobe was a legend on the court and just getting started in what would have been just as meaningful a second act. To lose Gianna is even more heartbreaking to us as parents. Michelle and I send love and prayers to Vanessa and the entire Bryant family on an unthinkable day.

10:56 PM · Jan 26, 2020 · Twitter for iPhone

649.6K Retweets 14K Quote Tweets 3.9M Likes

10. [https://twitter.com/Harry\\_Styles/status/1286307112608440320](https://twitter.com/Harry_Styles/status/1286307112608440320)

**Harry Styles.** ✓  
@Harry\_Styles

I've been struggling to put into words how grateful I am for everything that's happened over the last ten years. I've seen things and places that I'd only ever dreamt of when I was growing up.



4:28 PM · Jul 23, 2020 · Twitter Web App

**626.1K** Retweets **86.4K** Quote Tweets **2.3M** Likes

## I tweet che hanno ricevuto il maggior numero di Mi Piace

1. <https://twitter.com/chadwickboseman/status/1299530165463199747>

**Chadwick Boseman** ✓  
@chadwickboseman



It is with immeasurable grief that we confirm the passing of Chadwick Boseman.

Chadwick was diagnosed with stage III colon cancer in 2016, and battled with it these last 4 years as it progressed to stage IV.

A true fighter, Chadwick persevered through it all, and brought you many of the films you have come to love so much. From Marshall to Da 5 Bloods, August Wilson's Ma Rainey's Black Bottom and several more, all were filmed during and between countless surgeries and chemotherapy.

It was the honor of his career to bring King T'Challa to life in Black Panther.

He died in his home, with his wife and family by his side.

The family thanks you for your love and

4:11 AM · Aug 29, 2020 · Twitter for iPhone

**2.1M** Retweets **924.5K** Quote Tweets **7.6M** Likes

2. <https://twitter.com/wanlu223/status/1289504798409019392>

**Wanlu** 🇺🇸  
@wanlu223

いいね押してみて～ **#BlackJoy**

Translate Tweet



12:14 PM · Aug 1, 2020 · Twitter for iPhone

**9.3K** Retweets **318** Quote Tweets **295.6K** Likes

3. <https://twitter.com/andymilonakis/status/1266821069823975430>

 **Andy Milonakis**   
@andymilonakis ⋮

**Congratulations to the Astronauts that left Earth today.  
Good choice**

9:57 PM · May 30, 2020 · Twitter Web App

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**778.2K** Retweets   **20.3K** Quote Tweets   **3.7M** Likes

4. <https://twitter.com/IncredibleCulk/status/1298730289737293824>

 **Macaulay Culkin**   
@IncredibleCulk ⋮

**Hey guys, wanna feel old?**

**I'm 40.**

**You're welcome.**

11:13 PM · Aug 26, 2020 · Twitter Web App

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**509.8K** Retweets   **87.5K** Quote Tweets   **3.3M** Likes

5. <https://twitter.com/KamalaHarris/status/1325126733482385409>

 **Kamala Harris**   
@KamalaHarris ⋮

**We did it, @JoeBiden.**



0:05 46.6M views

6:23 PM · Nov 7, 2020 · Twitter Media Studio

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**587.1K** Retweets   **175.7K** Quote Tweets   **3.3M** Likes

## Gli hashtag più menzionati

1. #covid19/#coronavirus
2. #blacklivesmatter
3. #stayhome
4. #nintendoswitch
5. #animalcrossing

## Le emoji più utilizzate

1. 😊
2. 😂
3. 🙌
4. 😍
5. 😔
6. 🤔
7. 🙄
8. 😁

## Le squadre sportive più chiacchierate





## Gli eventi sportivi più commentati

1. Super Bowl (Kansas City Chiefs vs SF 49ers)
2. Finale UEFA Champions League (PSG vs Bayern Munich)
3. Quarti di finale UEFA Champions League (Barcelona vs Bayern Munich)
4. NBA Finals Game 6 (Los Angeles Lakers at Miami Heat)
5. Quarti di finale UEFA Champions League (Atalanta vs PSG)
6. EPL Manchester United vs Tottenham Hotspur
7. Semifinale UEFA Champions League (RB Leipzig vs PSG)
8. NBA Finals Game 5 (Miami Heat at Los Angeles Lakers)
9. Finale FA Cup (Arsenal vs Chelsea)
10. NBA Portland Trail Blazers at Los Angeles Lakers (31 gennaio)

## Le atlete più menzionate su Twitter

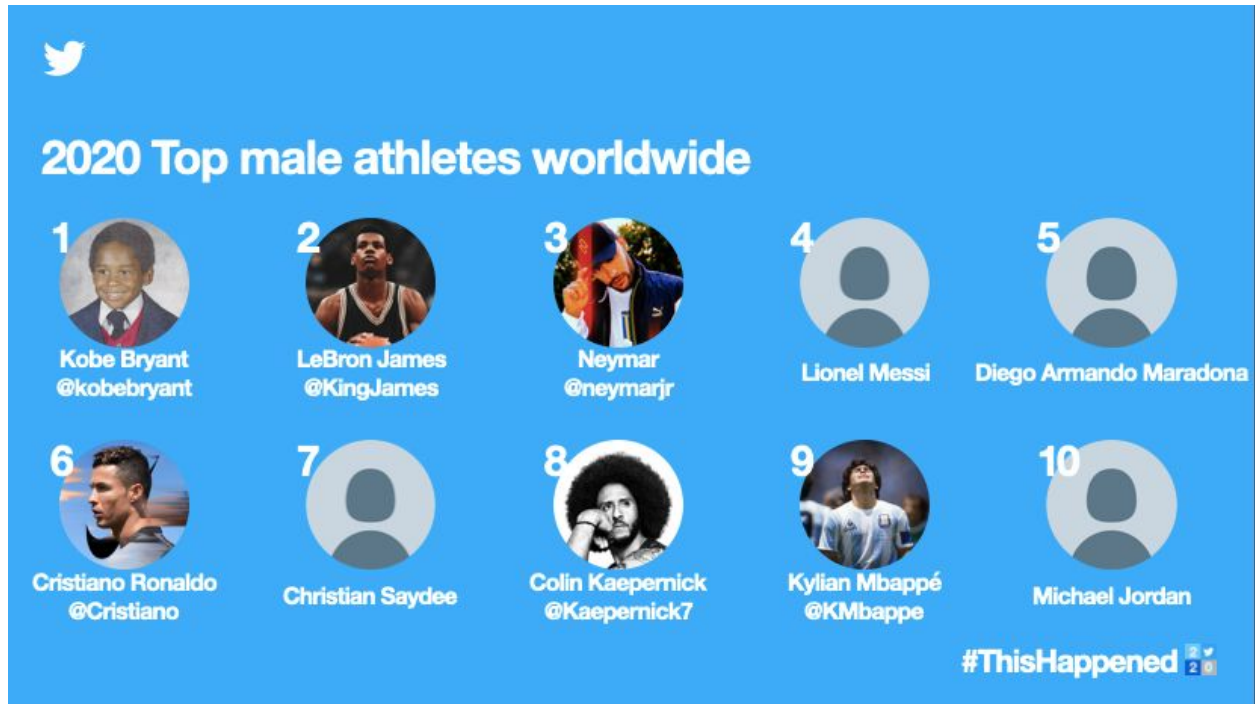
The infographic features a blue background with a white Twitter bird logo in the top left corner. The title "2020 Top female athletes worldwide" is written in white. Below the title, ten circular profile pictures of athletes are arranged in two rows of five. Each profile picture is accompanied by a white number (1-10) in the top left corner, the athlete's name, and their Twitter handle. The athletes listed are Naomi Osaka, Serena Williams, Megan Rapinoe, Simone Biles, Kim Yuna, Alex Morgan, Maria Sharapova, Sasha Banks, Maya Moore, and Alexa Bliss. In the bottom right corner, the hashtag "#ThisHappened" is displayed with a small Twitter icon and the year "20".

**2020 Top female athletes worldwide**

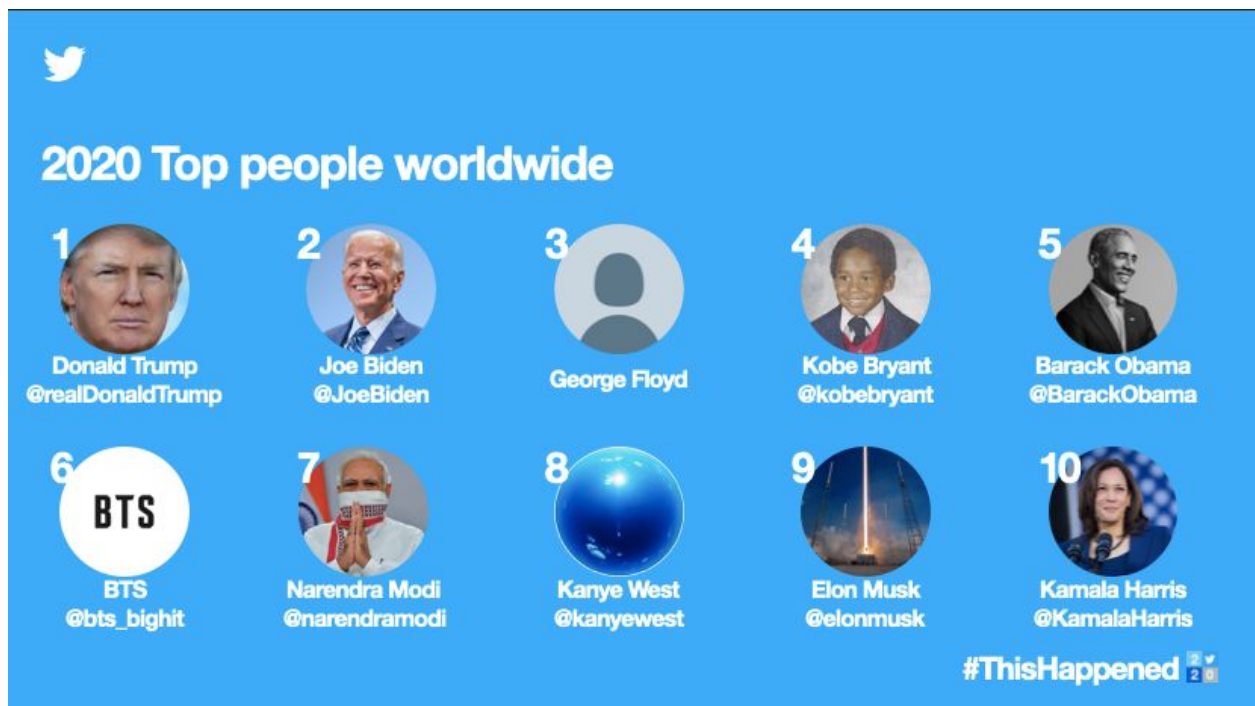
1 Naomi Osaka @naomiosaka	2 Serena Williams @serenawilliams	3 Megan Rapinoe @mPinoe	4 Simone Biles @Simone_Biles	5 Kim Yuna @Yunaaaa
6 Alex Morgan @alexmorgan13	7 Maria Sharapova @MariaSharapova	8 Sasha Banks @SashaBanksWWE	9 Maya Moore @MooreMaya	10 Alexa Bliss @AlexaBliss_WWE

#ThisHappened 20

## Gli atleti più citati

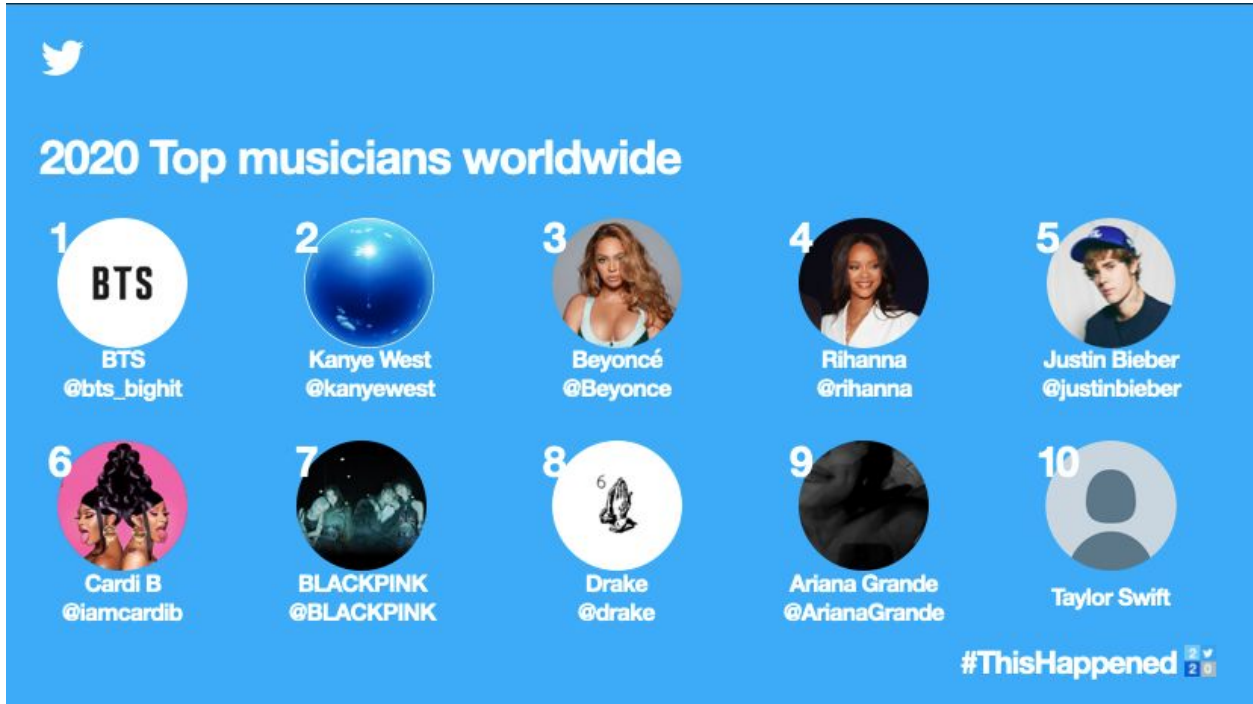


## Le persone più commentate



## Intrattenimento: chi ha riscosso più successo su Twitter nel 2020?


### I musicisti



### I film più citati





## I programmi televisivi più chiacchierati



**2020 Most discussed TV shows worldwide**

<b>1 Big Brother Brasil</b>	<b>6 Music Station</b>
<b>2 A Fazenda 12</b>	<b>7 La Casa de Papel</b>
<b>3 Demon Slayer</b>	<b>8 Game of Thrones</b>
<b>4 Haikyuu!!</b>	<b>9 Tiger King</b>
<b>5 Grey's Anatomy</b>	<b>10 Stranger Things</b>

#ThisHappened  

### Informazioni su Twitter (NYSE: TWTR)

Twitter è ciò che sta accadendo nel mondo e ciò di cui la gente sta parlando in questo momento. Con Twitter si può vedere ogni aspetto delle storie, a partire dalle ultime notizie all'intrattenimento sportivo, dalla politica agli interessi di tutti i giorni. Partecipare alle conversazioni in corso, guardare gli eventi in diretta streaming. E' possibile accedere al servizio, disponibile in più di 40 lingue in tutto il mondo, tramite il sito [twitter.com](https://twitter.com), da numerosi dispositivi mobili e via SMS. Per ulteriori informazioni visitate [about.twitter.com](https://about.twitter.com), seguite @Twitter, e scaricate le app di Twitter e Periscope dal sito [twitter.com/download](https://twitter.com/download) e [periscope.tv](https://periscope.tv).

### Contatti Media:

iCorporate

Eleonora Meneghelli / Ilaria Mastrogregori / Sonia Hason

Ph. +39 02 4678 756 - +39 366 6970628 - +39 331 8394343

[twitter@icorporate.it](mailto:twitter@icorporate.it)